

Mappy
Visiocity

have
a look



Mappy Visiocity

The city
in photos



Get a head start on the Internet!

- Online directories, portals and search engines, with MappyVisiocity:
- > **Expand your audience** by offering Internet users attractive content packed with features.
 - > **Showcase your advertisers and ensure their loyalty** with a distinctive, high-value-added offering.



How is MappyVisiocity used on your site?

For a web user looking for a store, public place, point of interest or the like, you can provide contact information, a map and one or more **photos of the place and its surroundings** in just a few clicks.

Your site can also offer a real **downtown navigation** tool by combining photos and maps for an interactive virtual experience.

MappyVisiocity lets you give Internet users another view of the city and increase your audience!

MAPPY+

- > Interfaces available on the web, mobile telephones and more.
- > Regular data updates.
- > Upgradeable to include additional content such as aerial photos, 3D displays, navigation and much more.

MappyVisiocity's photos generate 30% of the audience on QDC.com (the Spanish online directory).

A RESOUNDING SUCCESS

pagesjaunes.fr

MappyVisiocity photos have enabled us to enhance and upgrade the editorial content of our online directories.

As a result, we have acquired 8% more regular users. The photos rank among our top services, valued not only by consumers but by advertisers as well.

Each time we begin serving a new city, we receive a great deal of media coverage. The press, like consumers, have got it right: MappyVisiocity is a truly immediate local service.

Michel Datchary
Chairman and CEO
PagesJaunes SA



Mappy Visiocity

The city
in photos



Increase your efficiency: look around without stepping out!

Local governments and professionals in urban planning, roadways, real estate, public works and civil engineering often need to move around in the field. MappyVisiocity now allows you a **remote view of urban areas featuring invaluable photographic and map-based data** at any time without leaving your desk.



What are some of MappyVisiocity's uses?

Thanks to an easy-to-use web interface, you can **view your points of interest from any angle**, zoom in and out and browse the surrounding area in just a few clicks.

With MappyVisiocity, the city is just a click away!

MAPPY+

- > Simple and easy-to-use thanks to ASP mode access.
- > Data relevance: regular updates.
- > Direct access to historical data.
- > High-definition photos.

More than 30 European cities and over 6 million photos already available!

CONVINCING RESULTS

AXA Entreprises

Axa Entreprises has subscribed to MappyVisiocity service for several years. MappyVisiocity allows insurance companies to select thoroughly the real estate properties they have to insure.

“With MappyVisiocity we can visualize the façades of buildings quickly and without moving. This online access, combined with our internal tools, highly improves our productivity in the selection process of the properties to insure: we have reduced by about 2/3 the number of our trips within the Paris area.”

Pascal Pfeiffer
AXA Entreprises – Corporate Unit –
Engineering Prevention Department



**Mappy
Visiocity**

have
a look



WE WANT TO HEAR FROM YOU

Contact us and we will work with you
to design your project

Phone: + 33 (0)1 48 07 53 82

mappyvisiocity@mappy.com

www.mappy.com

